



In support of all New Year's resolutions to be fit and look and feel fabulous, Aries Apparel is launching a 'Winners Circle' promotion.

We've observed something interesting with our customers. Rather than shopping at Aries Apparel before women begin their weight loss journey, they're coming in to shop AFTER they've reached their weight loss goals. Usually that means they're working out in old, ill-fitting workout clothes and generally feel like they don't deserve new, nicely fitted workout clothes until after they've reached their goals.



We Disagree and We Want to Help!

Starting January 2nd, we are launching a clothing exchange program called the 'Winner's Circle'. We're inviting women beginning fitness programs, at any time during the year, to



come into Aries Apparel and register to be a part of our Winner's Circle program. Upon registration, you'll receive a \$20 gift card to be used towards your first new purchase. Along with your name and contact information, you'll register your current

size clothing in tops, bottoms and sports bras. As you progress down your fitness and exercise road and lose inches, you can bring your old, baggy workout clothes into the store and we'll exchange them* with new workout clothes at **40% off!!**

You deserve to look and feel great *all the time*, regardless of your current state of fitness. So dig down in those drawers ladies. It's time to get rid of those old, ex-boyfriend's, worn out workout clothes and come into Aries Apparel for something fresh and new to help motivate you to reach and exceed your goals!



We look forward to helping you look fantastic - from start to finish!

*One top, bottom and sports bra for each size exchange. i.e. 2x to a 1x